

# HUKSA Affiliate Program

A comprehensive guide to understanding and participating in the HUKSA Affiliate Program-an invite-only collaboration model for trusted trainers and industry experts.

## What is HUKSA?

HUKSA is the corporate learning and capability-building arm of Infollion, a publicly listed expert network (NSE:INFOLLION). It partners with organizations to design and deliver expert-led, customized training programs led by senior practitioners and industry specialists - focused on real business outcomes across leadership, functional, industry-specific, and emerging technology areas.

## What training areas does HUKSA cover?

- **Leadership & Management Development**  
Bespoke Programs for Top Brass
- **Digital & Emerging Technologies**  
Data, GenAI & Agentic AI, Digital Transformation, etc.
- **Behavioral & Professional Skills**  
Delivered by industry specific CHROs. Coaches
- **Techno-Functional Trainings**  
Sales, Supply Chain, Finance, Operations, Industry 4.0, etc.
- **Industry-Specific Programs (55+ Sectors)**  
Manufacturing, Pharma, Auto, BFSI, IT, GCCs, FMCG, etc.

All programs are customized, practitioner-led, and business-focused.

## What is the HUKSA Affiliate Program?

The HUKSA Affiliate Program is an invite-only collaboration model designed for a select group of trusted trainers and industry experts. It enables partners to refer high-quality corporate training opportunities while HUKSA manages scoping, expert alignment, delivery, and execution. Partners earn a mutually agreed revenue share for enabling the connection.

# Program Structure & How It Works

## What is the purpose of this program?

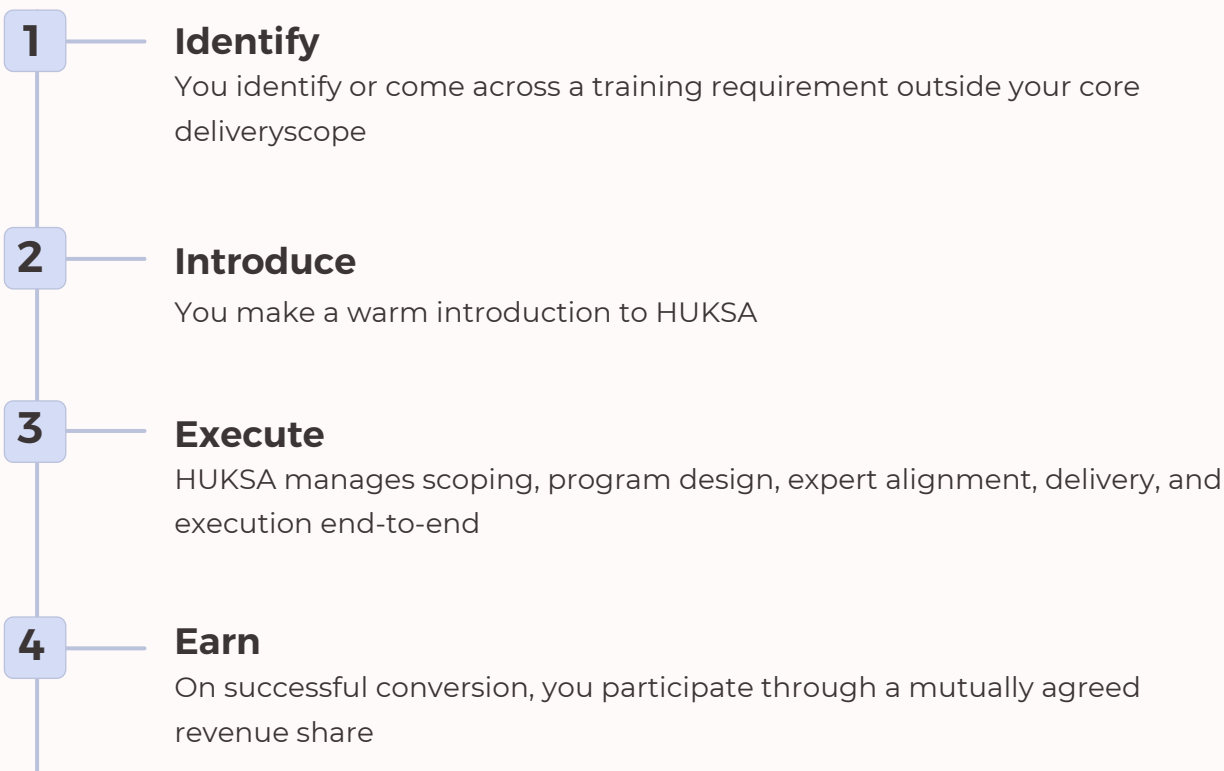
The purpose of the HUKSA Affiliate Program is to **enable trusted trainers, consultants, and industry experts to responsibly route client training needs** that fall outside their delivery scope, while ensuring clients receive the right expert-led solution. The program helps foster credibility, strengthen client relationships, and encourage collaboration. HUKSA handles the execution end-to-end, while partners earn through a mutually agreed revenue share.

## Who Can Become an Affiliate Partner?

The HUKSA Affiliate Program is open to:

- Independent trainers and facilitators
- Industry experts and subject-matter specialists
- Professionals with strong client relationships who may not deliver training themselves
- Ex-L&D leaders or practitioners advising organizations on capability building

## How Does the HUKSA Affiliate Program Work?



HUKSA manages the vendor registration, quotations, invoicing process, etc.

**You just help make the introduction, we handle everything else!**

## What type of opportunities can be referred to?

- Corporate training programs
- Custom capability-building initiatives
- Workshops, Masterclasses
- Custom content curation / E-Learning Modules
- OBT- Outbound trainings / Off-site Programs
- Multi-day learning engagements across technical, functional, leadership, and digital domains

## What is expected from you as an affiliate partner?

You may simply identify requirement and make an introduction. Sharing additional context is optional. HUKSA takes full ownership of scoping, proposals, delivery, and operations.

## Do I need to sell or deliver training?

No. You are not required to sell, negotiate or deliver unless you choose to be involved as a co-seller or subject expert.

In short, any professional who comes across corporate training needs and values credibility, quality, and collaboration can become a referral partner.

## How do I submit a referral?

You can submit a referral through any of the following channels:

- WhatsApp/ Phone Call 3 share the client and requirement details @ +91 87221 04668
- Email 3 send on [aayushi.kumari@infolion.com](mailto:aayushi.kumari@infolion.com), a short note with client context

Once submitted, the Partnerships Team will acknowledge, assign a SPOC, and keep you updated at key stages.

# Revenue Sharing, Support & Getting Started

## How does the revenue-sharing model work?

Revenue share depends on involvement level:

### 1 Lead-Only Referral

You introduce the opportunity; HUKSA manages closure and delivery

- Flat **10% of gross revenue** for the 1st program for every new client
- **5% royalty** for repeat/recurring projects from the same client(s) for 1 year from the date of 1st program

### 2 Lead + Closure Support

You support the introduction and conversion process - HUKSA manages the delivery, while you help us close the deal

- **15% of gross revenue** for programs up to ₹2,00,000
- **20% of gross revenue** for programs above ₹2,00,000

### 3 Complimentary Instructional Design

All affiliate partners receive free instructional design support from HUKSA.

We help structure **learning journeys, refine program flow, and design outcome-driven modules** — ensuring every opportunity is professionally crafted and business-aligned.

## When is shared revenue paid?

- Shared revenue is released after client payment is received by HUKSA
- Shared revenue payouts are made on an invoice basis through direct bank transfer to the partner's registered account
- Payments shall be processed within 7 to 10 business days of invoice submission

## Will I remain visible to the client?

Yes. Your role as the referring partner is acknowledged unless you prefer otherwise.

## What support does HUKSA provide?

HUKSA provides end-to-end support so you can collaborate without operational effort:

- Requirement scoping & solution design tailored to client needs
- Expert alignment with senior practitioners and domain specialists
- Proposal, commercials & closure management
- Program delivery, coordination & execution
- Regular updates through a dedicated Partnerships SPOC
- Transparent tracking & payouts for shared revenue

You stay informed and valued while HUKSA handles everything else.

## Is there a formal agreement?

Yes. A simple partner agreement covers NDA, data handling, revenue sharing, payment terms, and conflict-of-interest safeguards.

## Can I exit or terminate the agreement if I want to?

Absolutely. The agreement is flexible and non-binding and can be terminated at any time at your discretion, with no long-term obligation.

## Is there any exclusivity involved?

No. There is no exclusivity requirement. You are free to work with other clients and partners.

## Will my client relationship be protected?

Yes. The model is designed to protect and strengthen your client relationship. You remain visible as the trusted professional who enabled the right solution.

## Can I continue delivering my own training programs?

Ofcourse. This program complements your work and does not restrict your independent practice in any way.

## How do I get started?

1. Review the onboarding deck and offerings catalog
2. Reach out to the Partnerships Team for alignment
3. Start sharing relevant opportunities as they arise